Continuum of Engaged Scholarship – The How

Engagement is an opportunity for accomplishing, informing and enriching research, teaching and service outcomes. This continuum outlines a variety of engaged activities with progressively increasing levels of involvement with external partners and the community.

**Research/Creative Activity**
- Stakeholder analysis
- Research with real-world data
- Contribute expertise to community research project

**Teaching**
- Guest speaker
- Conferences/workshops
- Media interviews or translational writing for public audiences
- Case studies
- Field experiences, data collection
- Workshop on identified community need
- Connecting students with stakeholders

**Service**
- Expert testimony
- Responding to citizen inquiries
- Providing information community-wide
- Media posts
- Consulting
- Diagnostic/clinical service
- Advisory boards
- Technical assistance

**Inform**
- Conversations with stakeholders
- Needs assessments
- Publish case studies
- Utilizing community feedback
- Citizen science
- Convene various stakeholders on research issue
- Utilizing community feedback

**Consult**
- Case studies
- Field experiences, data collection
- Workshop on identified community need
- Connecting students with stakeholders
- Service learning
- Applied internships
- Field experiences
- Managed learning environments (museums, libraries)

**Involve**
- Consulting
- Diagnostic/clinical service
- Advisory boards
- Technical assistance
- Serve as information professional
- Relationships with companies
- Bringing community members to CSU committees
- Influencing policy/legislation
- Hosting national associations/societies
- Long-term commitment to working with organization

**Collaborate**
- Collaboration with industry/agencies to identify research priorities
- Joint problem-solving initiatives
- Partnership for program evaluations
- Industry challenge-focused course
- Real world/on-site class projects
- Co-teaching with community/industry/agencies
- Co-development of programs with industry, students
- Co-hosted seminars, events for community industry/agencies

**Co-Creation**
- Community science
- Community-based participatory research
- Include community partners as authors
- Co-founding startup with external partners
- Stakeholder analysis
- Research with real-world data
- Contribute expertise to community research project

Continuum adapted from the International Association for Public Participation (IAP2)
Continuum of Engaged Scholarship – The What and Why

**Goal**

**Inform**
- Provide the public with objective, empirically-based information
- *Starts with an answer*

**Consult**
- Work directly with the community* to include diverse perspectives, understand needs/opportunities and share knowledge for improved outcomes

**Involve**
- Improved knowledge, recommendations and outcomes from sharing of expertise
- Mutual respect is demonstrated and sustained

**Collaborate**
- Joint production of mutually-valued and inclusive outcomes by university and community
- *Ends with an answer*

**Co-Creation**
- New perspectives emerge that were impossible before
- Trust enables greater level of innovation - whole is greater than sum of its parts
- Capacity-building: community is heard and empowered

**Value to the Community**

**Value to the University**

**Outreach**
- Access to new information that can be applied to a given need, problem or opportunity
- Dissemination of work to a broader audience

**Engagement**
- Work takes on new meaning as resolution of community problems/needs becomes priority
- Work becomes more practical, applicable and impactful.
- Community-based knowledge and skills complement work
- New methods of knowledge-making are explored and developed

*Community is defined broadly to encompass stakeholders or partners outside of academia that may include (but is not limited to) the general public, private industry, government and nonprofit agencies.

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