Engagement is an opportunity for accomplishing, informing and enriching research, teaching and service outcomes. This continuum outlines a variety of engaged activities with progressively increasing levels of involvement with external partners and the community.

**Research/Creative Activity**
- Stakeholder analysis
- Research with real-world data
- Contribute expertise to community research project

**Teaching**
- Guest speaker
- Conferences/workshops
- Media interviews or translational writing for public audiences

**Service**
- Expert testimony
- Responding to citizen inquiries
- Providing information community-wide
- Media posts

**Inform**
- Conversations with stakeholders
- Needs assessments
- Publish case studies

**Consult**
- Field experiences, data collection
- Workshop on identified community need
- Connecting students with stakeholders

**Involve**
- Case studies
- Service learning
- Applied internships
- Field experiences
- Managed learning environments (museums, libraries)

**Collaborate**
- Citizen science
- Convene various stakeholders on research issue
- Demonstration projects
- Industry challenge-focused course
- Real world/on-site class projects
- Co-teaching with community/industry/agencies

**Co-Creation**
- Collaboration with industry/agencies to identify research priorities
- Joint problem-solving initiatives
- Partnership for program evaluations
- Co-development of programs with industry, students
- Coordination of community-led teaching
- Partnerships with national associations
- Higher ed consortia
- Co-hosted seminars, events for community industry/agencies

---

*Continuum adapted from the International Association for Public Participation (IAP2)*
ColoRado State University

Continuum of Engaged Scholarship – The What and Why

**Goal**
- Inform: Provide the public with objective, empirically-based information
- Consult: Work directly with the community* to include diverse perspectives, understand needs/opportunities and share knowledge for improved outcomes
- Involve: Joint production of mutually-valued and inclusive outcomes by university and community
- Collaborate: Access to new information that can be applied to a given need, problem or opportunity
- Co-Creation: Improved knowledge, recommendations and outcomes from sharing of expertise

**Value to the Community**
- Access to new information that can be applied to a given need, problem or opportunity
- Improved knowledge, recommendations and outcomes from sharing of expertise
- Mutual respect is demonstrated and sustained
- Greater resources – from sharing (including student support) and discovery of new funding opportunities

**Value to the University**
- Dissemination of work to a broader audience
- Work takes on new meaning as resolution of community problems/needs becomes priority
- Work becomes more practical, applicable and impactful.
- Community-based knowledge and skills complement work
- New tools are learned or developed
- New solutions are discovered
- Community relationships are strengthened
- Students gain practical experience
- New methods of knowledge-making are explored and developed
- Attracts new and unforeseen opportunities and resources
- University sees its place and role within larger ecosystem

---

*Community is defined broadly to encompass stakeholders or partners outside of academia that may include (but is not limited to) the general public, private industry, government and nonprofit agencies.

[Diagram showing Continuum adapted from the International Association for Public Participation (IAP2)]