Engagement is an opportunity for accomplishing, informing and enriching research, teaching and service outcomes. This continuum outlines a variety of engaged activities with progressively increasing levels of involvement with external partners and the community.

**Continuum adapted from the International Association for Public Participation (IAP2)**

**Colorado State University, 2021**
**Continuum of Engaged Scholarship — The What and Why**

**Goal**

**Inform**
- Provide the public with objective, empirically-based information

**Consult**
- Work directly with the community* to include diverse perspectives, understand needs/opportunities and share knowledge for improved outcomes

**Involve**
- Joint production of mutually-valued and inclusive outcomes by university and community

**Collaborate**
- Improved knowledge, recommendations and outcomes from sharing of expertise

**Co-Creation**
- Mutual respect is demonstrated and sustained

*Community is defined broadly to encompass stakeholders or partners outside of academia that may include (but is not limited to) the general public, private industry, government and nonprofit agencies.

**Value to the Community**

**Inform**
- Access to new information that can be applied to a given need, problem or opportunity

**Consult**
- Work takes on new meaning as resolution of community problems/needs becomes priority

**Involve**
- Improved knowledge, recommendations and outcomes from sharing of expertise

**Collaborate**
- Greater resources – from sharing (including student support) and discovery of new funding opportunities

**Co-Creation**
- Mutual respect is demonstrated and sustained

**Value to the University**

**Inform**
- Dissemination of work to a broader audience

**Consult**
- Community-based knowledge and skills complement work

**Involve**
- New methods of knowledge-making are explored and developed

**Collaborate**
- New solutions are discovered

**Co-Creation**
- New tools are learned or developed

**University goes to community**

**University and community come together**

**OUTREACH**

**ENGAGEMENT**

**Ends with an answer**

- New perspectives emerge that were impossible before

- Trust enables greater level of innovation - whole is greater than sum of its parts

- Capacity-building: community is heard and empowered

- Attracts new and unforeseen opportunities and resources

- University sees its place and role within larger ecosystem

Continuum adapted from the International Association for Public Participation (IAP2) Colorado State University, 2021